The Hanover Insurance Group®



Small Commercial

Top 200 Classes for all lines—BOP, CPP, Workers' Comp, Auto, Umbrella

We've expanded our target classes in Small Commercial—here's a snapshot of the Top 200 classes we love to write. Most BOP are eligible for straight–through processing which results in great service, added value, and ease of use.

CPP Only Account Classes

CLASS DESCRIPTION	NAICS
CIVIC & PROFESSIONAL ORGANIZATIONS	
Grant-making Foundations	813211
Professional and Trade Associations – For-Profit	813910
COMMUNITY SERVICES	
After-School Programs	624110
Community Gardens	813410
Junior Leagues	813410
CRAFT BREWING	
Breweries	312120
CULTURAL INSTITUTIONS	
Arboretums & Botanical Gardens	712130
Historical Sites	712120
Museums	712120
HUMAN SERVICES	
Services for the Developmentally Disabled	624120
MANUFACTURING	
Fabricated Fitting Manufacturing	332996
Frozen Bakery Products Manufacturing	311330
Frozen Fruits and Vegetables Manufacturing	311411
Hardware Manufacturing	332510
Institutional Furniture Manufacturing	337127
Office Furniture (Except Wood) Manufacturing	337214
PROFESSIONALS	
Payroll Services	541214
SERVICES	
Document Preparation Services	561410
Recording Studios	512240

CPP/BOP Account Classes

CLASS DESCRIPTION	NAICS
CIVIC & PROFESSIONAL ORGANIZATIONS	
Civic Associations	813910
Professional and Trade Associations – Nonprofit	813910
Charitable Foundations	813211
CONTRACTORS	
Electronics (Consumer) Install & Repair	811211
Home Appliance Installation	811211
Home Theater Installation	811211
Sound Equipment Installation	811211
CULTURAL INSTITUTIONS	
Libraries & Archives	514120
HEALTHCARE SERVICES	
Audiologists Offices	621340
Chiropractors Office	621310
Dental Hygienists Offices	621399
Dentists Office	621210
Health Practitioners Offices	621399
Medical Offices - Specialists	621111
Occupational Therapists Offices	621340
Oral Surgeons Offices	621210
Orthodontists Offices	621210
Physical Therapists Offices	621340
Podiatrists Office	621391
Primary Care Physicians Offices	621111
Speech Therapists Offices	621340

CLASS DESCRIPTION	NAICS
MANUFACTURING	
Candy, Chocolate & Confectionery Mfg	311330
Metal Household Furniture Mfg	337124
PROFESSIONALS	
Accounting & Bookkeeping Offices	541211
Attorneys Offices	541110
Auditors Offices	541211
Barber Shops	812111
Beauty/Hair Salons	812112
Certified Public Accountants Office	541211
Commercial Artists Offices	541430
Consultants—Business & Management Processes	541611
Consultants—Comm/Media/PR/Image	541820
Consultants—Decorating Services, Interior	541410
Consultants—Educational	611710
Consultants—Executive Coaching, Training & Development	611430
Consultants—Graphic Design	541430
Court Reporter	561492
Drafting Services Office	541340
Financial Planners Offices	523120
Graphic Design Services Office	541430
Hearing Aid Stores	446199
Holding Companies	551111
Inspection and Appraisal Companies	541350
Insurance Adjusters Offices	524210

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CLASS DESCRIPTION	NAICS
Insurance Agencies & Brokerages	524210
Lawyers Office	541110
Mortgage Brokers Offices	523120
Real Estate Appraisers Office	531320
Stockbrokers Office	523120
Tax Preparation Services	541213
Translation & Interpretation Services	541930
Veterinary Services—Domestic Only	541940
RETAIL	
Art Dealers and Galleries	453920
Art, Craft, Scrapbooking & Hobby Supply Stores	453998
Athletic Footwear Stores	448210
Auto Parts & Accessories Stores	441310
Bakeries—With or Without Baking on Premises	311811
Book & Magazine Stores	451211
Bridal Shops	448120
Butcher Shops/Meat & Poultry Markets	445210
Church Supply Stores	453220
Clothing Accessories Stores	448150
Clothing Stores—Women's	448120
Collectibles: New Merchandise Only	453220
Cookie Shops	311811
Dance & Figure Skating Apparel Stores	448150
Flags & Banners Shops	453998
Flower (Artificial) Stores	453998
Gift, Greeting Card, Novelty, & Souvenirs	453220
Hat Stores	448150
Leather Goods Stores	448320
Luggage Stores	448320
Maternity Shops	448120
Musical Instruments & Supplies Stores (including pianos and organs)	451140
Office Supplies & Stationery Stores	453210
Party Goods and Balloon Stores	453220
Pet & Pet Supplies Stores	453910
Pretzel Shops	311811
School Supplies Stores	453210
Shoe Stores	448210
Sunglasses Stores	448150
Tie Shops	448150
Trophy Stores	453220
Wigs & Toupee Stores	448150

CLASS DESCRIPTION	NAICS
SCHOOL & EDUCATIONAL SERVICES	
Learning Centers	611691
Training—Professional & Mgmt Development	611430
SERVICE	
Claims Adjusting	524291
Clock and Watch Repair Shops	811490
Copy Shops	561439
Formal Wear & Costume Rental	532220
Mailbox and Packaging Services	561431
Musical Instrument Tuning and Repair (including pianos)	811490
Office Equipment (Precision) Repair & Maintenance	811219
Office Equipment Rental and Leasing	532420
Packaging Services	561910
Photographic Studios—Portrait	541921
Photography (Commercial)	541922
Publishers—Book & Magazine	511120
Stenographic & Secretarial Services	561410
Tailors and Seamstresses	811490
Travel Agencies	561510
Videographers	541922
TECHNOLOGY	
Computer Consultants	541512
Computer Facilities Management	541513
Computer Peripheral Equipment Mfg	334119
Computer Related Services	541519
Computer Repair & Maintenance	811212
Computer Storage Device Mfg	334112
Computer Systems Integrators	541512
Computer Training	611420
Custom Computer Programming	541511
Data Processing, Hosting, and Related Services	514210
Electronic Component Mfg	334419
Information Technology Staffing	561320
Internet Services Providers	514191
Packaged Software Development	511210
Software Research & Development—No Products	541519
Telecommunication Service Provider—Rebillers & Resellers	513330
Web Search Portals	514199
Website Design	514191

CLASS DESCRIPTION	NAICS
WHOLESALE	
Auto New Parts & Accessories—Wholesalers	421120
Baked Goods Wholesale	422490
Canned Foods Wholesale	422490
Coffee & Tea Distributor—No Roasting	424490
Electronic Equipment, Wiring Suppliers, Construction Material Wholesale	421610
Footwear and Shoe Wholesalers	422340
Hardware Wholesalers & Tool Distributors	421710
Janitorial Supplies Wholesalers	421850
Luggage & Leather Goods Wholesalers	422340
Office Equipment Wholesalers	421420
Office Supplies & Stationery Wholesalers	422120
School Supplies Wholesalers	422120
Paper & Paper Products Wholesalers	422120
Plumbing & Heating Equipment & Supplies Wholesale	421720
Refrigeration Equipment & Supplies Wholesale	421740
Service Establishment Equipment Wholesalers	421850

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